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Design concept: Entners am See, Austria

by Lauren Jade Hill | 01 Oct 2021 | Design, Design Concept



Entners am See (imagery: © Andreas Pollok Photography)

Our latest TOPHOTELDESIGN exclusive takes a look inside the Entners am See resort in the Tyrol, which features sensitively realised interiors by BWM Architekten.

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BWM Architekten Designed to reflect the character and tonality of the lake and mountains that each room faces, this resort connects guests with nature across its rooms, multifunctional event space and serene spa.



A reflection of the surroundings

Completed in June 2021, this newly renovated hotel in Pertisau, Austria stands out for its ultrastylish interiors, steering away from the typical Tyrolean design style. BWM Architekten has redesigned and repositioned the Entners am See hotel, with inspiration taken from its position within the mountains and by Lake Achen.

Guests can stay in the Achensee rooms facing the lake, where darker colours and materials are chosen to amplify the natural light, or in the mountain-facing Alpin rooms, using lighter colours to complement these sunnier spaces.

The long and narrow lakeview rooms have separate areas for lounging and sleeping, as well as a balcony, which are distinguished by contrasting materials like dark green tiled and wooden flooring. Local materials such as green stone draw in nature, with dominant colours of emerald green, dark wood and brass.

The broader and sunnier mountain-facing rooms, meanwhile, have the lounge and sleeping areas alongside each other, with local materials again creating that connection to nature, and a colour palette of bluish rock grey, light wood, black and cognac.

Transformed relaxation and social areas

The hallways follow the same theme as the rooms,

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with the original terracotta staircase extended through black and white wallpaper with a mountain motif.

As part of this renovation, the hotel's former disco has been transformed into a multifunctional event space with a fireside and library ambiance, creating warmth and cosiness, and the colours of the lake are echoed in the carpets and ceiling.

Elsewhere, the new spa here spans three floors and exhibits a design style that draws on the colours and character of the lake. Each floor is colour-coordinated and, like the lake, gets lighter towards the top.

The lowest floor of the spa houses an illuminated stainless steel pool and 'swimming wall', while the next storey up comprises a sauna area and treatment rooms. And the rooftop terrace with bar features loungers with views of the lake and mountains.

For more info about this scheme, and to view an extensive gallery of hi-res images, check out Entners am See's project page on the TOPHOTELDESIGN website.



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