

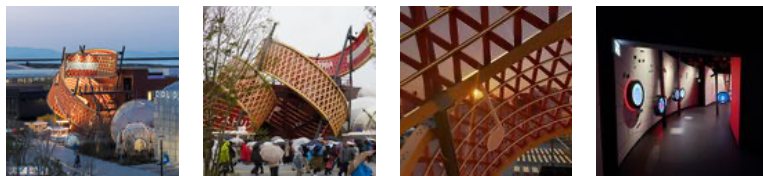
[ArchDaily](#) > [Architecture News](#) > [BWM Architects Explores Musical Heritage For Austria Pavilion at Expo Osaka](#)

BWM Architects Explores Musical Heritage For Austria Pavilion at Expo Osaka 2025

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[BWM Designers & Architects](#) has just completed the design for the Austrian [Pavilion](#) at [Expo Osaka 2025](#). Titled "Austria. Composing the Future," the pavilion reimagines the expo's theme, "Designing Future Society for Our Lives," through a music lens, suggesting a future that is not only designed but also composed. In collaboration with facts and fiction, the pavilion and exhibition embark on a journey through Austria's musical [heritage](#) and witness its transition into the future. The 900 square meters pavilion is located between the pavilions of Switzerland and Ukraine in the section "Empowering Lives."



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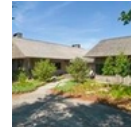
Central to the design is a sculptural spiral resembling an oversized musical staff, crafted from wooden slats and ascending upwards, serving as a visual anchor and guide through the more extensive exhibition. Symbolizing Austria's "musical journey," the visitors are guided through the exhibition by a musical narrative from the past to the present to the future. "Even from afar, the sculptural staff and the prominently positioned title proclaim: this pavilion is about [Austria](#) and about music."

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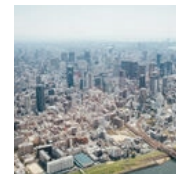


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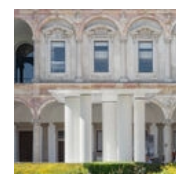


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The pavilion prioritizes the core theme of [sustainability](#) through its content and [construction](#). Composed mainly of wood, the spiral sculpture seeks to showcase Austrian craftsmanship and highlight the economic ties between [Austria](#) and [Japan](#). The structure's components, assembled with screws, are easily disassembled and repurposed, embodying the principles of reusability. The exhibition hall is a modular building rented in Japan, demonstrating more sustainable practices for temporary structures.

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The pavilion features three exhibition rooms, with upper floors designated for offices, events, and culinary experiences. Outside the pavilion, visitors encounter musical note-shaped exhibits representing Austria's musical legacy. The spiral staff extends through all the rooms and invites visitors to learn about the lesser-known sides of [Austria](#). Additionally, the exhibition highlights Austria's contributions to a sustainable future, showcasing the nation's economic and social strengths through interactive displays and the spiral staff, inviting playful learning and participation.

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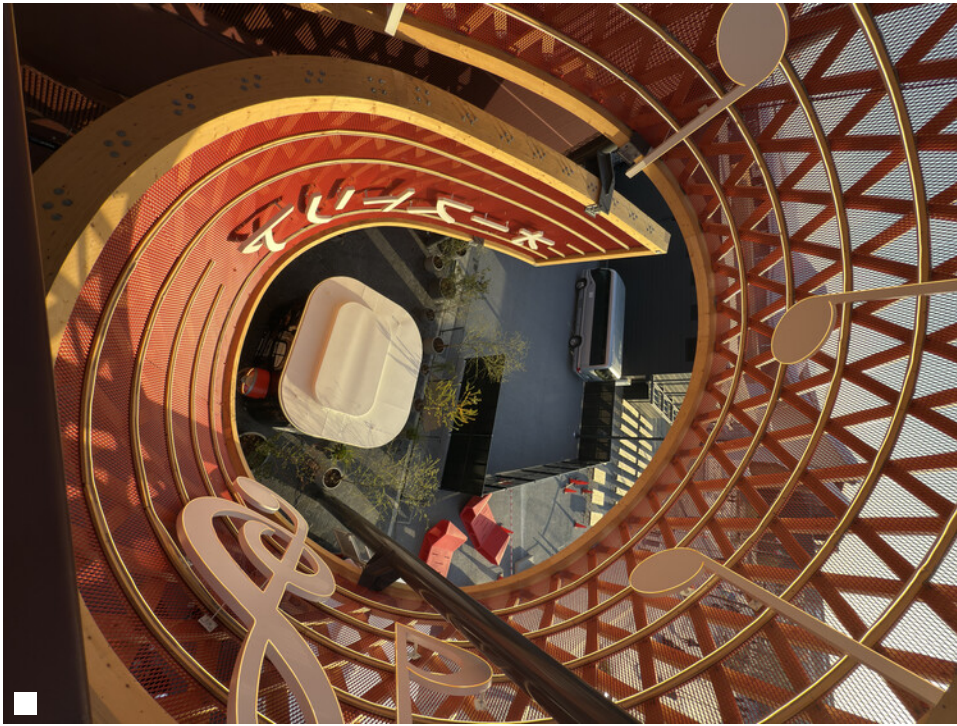


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The exhibition comes to an end in the "Cathedral of the Future," where visitors use interactive features to influence AI-driven visual and auditory experiences. This immersive space allows the participants to shape the content, illustrating Austria's spirit of "composing the future." In fact, a hybrid variant of the exhibition will enable visitors to participate [virtually](#) from wherever they are.



The World Expo has officially opened in [Osaka, Japan](#), on April 13, 2025, and is set to continue until October 13, 2025. Many other national pavilions are welcoming their first visitors this week. [The Swiss Pavilion](#), located next to the Austria national pavilion, is designed by [Manuel Herz Architekten](#) and explores lightweight materials. [The State of Qatar's national pavilion](#), designed by [Kengo Kuma & Associates](#), showcases traditional craftsmanship and the country's connection to the sea. The National Pavilion of the [Kingdom of Bahrain](#), designed by [Lina Ghotmeh Architecture](#), draws inspiration from [traditional Bahraini dhow boats](#) to showcase craftsmanship and manufacturing heritage.