

SLEEPER



A by Adina enters European market with Vienna opening

3 APRIL 2025 | IN [PROJECTS](#) | BY [CARA ROGERS](#)

Australian group TFE Hotels has introduced its A by Adina brand to Europe, with the opening of its new aparthotel, A by Adina [Vienna Danube](#).

Situated on the banks of the river within the 180m-tall Danubeflats skyscraper – Austria’s tallest residential tower – the property has been designed to blend the services

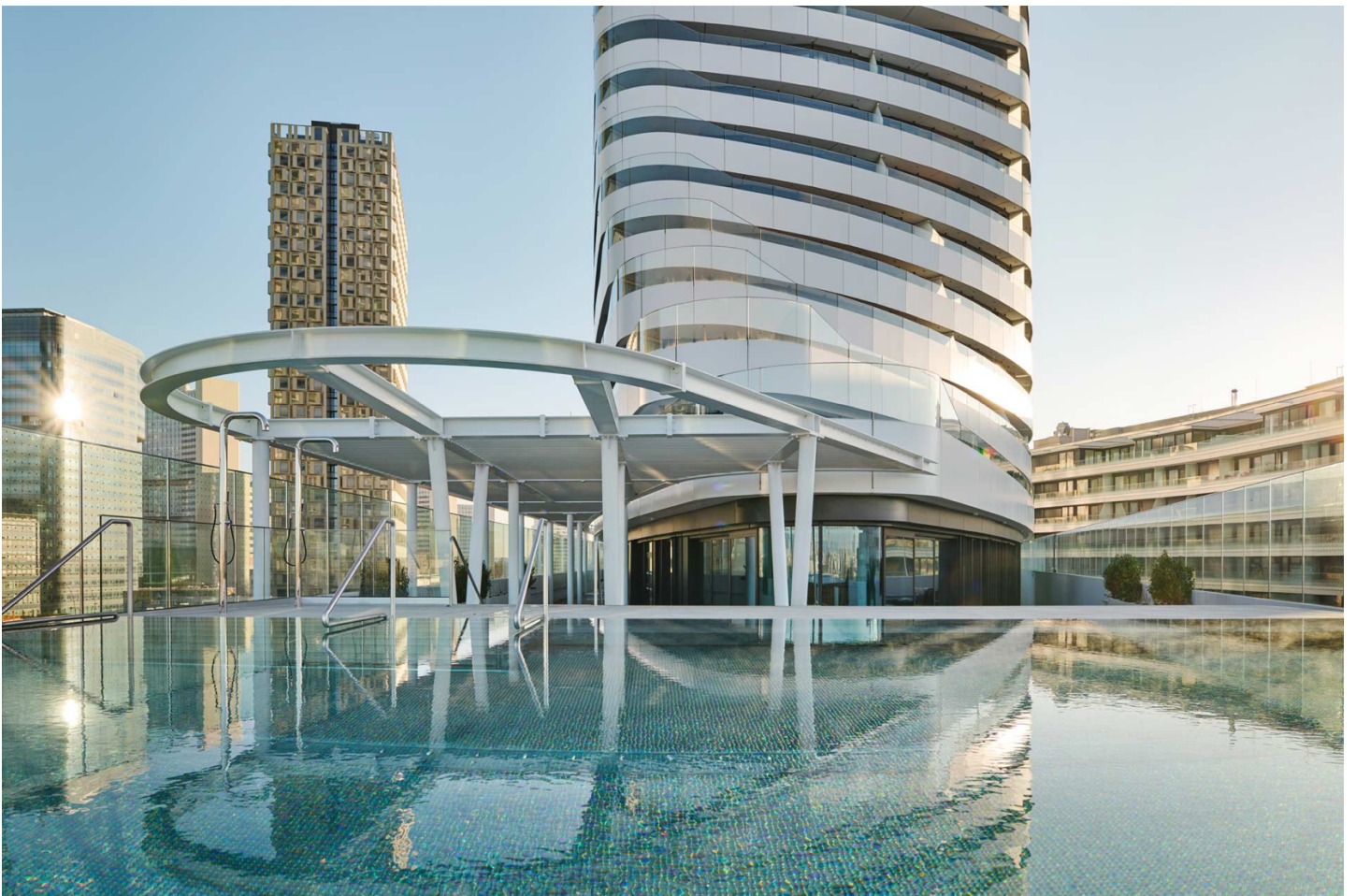
of a high-end hotel with the independence of apartment living. 120 studios are on offer, with one- or two-bedroom formations alongside living and kitchen spaces.



The aparthotel has been designed by BWM Designers & Architects to blend sophisticated European architecture with the relaxed Australian way of life. Inspired by the natural landscapes of Australia, interiors feature open, light-filled spaces, warm earthy tones and organic textures that capture the country's spirit while harmonising with the timeless charm of the Austrian capital.



A range of public spaces feature across the property – from bar and restaurant Lottie's, to wellness amenities such as an infinity pool, saunas and a gym.



“We’re beyond excited to introduce A by Adina to Europe with this exceptional property

in a truly prime location,” says Asli Kutlucan, CEO, Europe of TFE Hotels. “A by Adina redefines experience – delivering something distinctive, stylish, and unforgettable. Designed for confident travellers who appreciate bold design, top-tier quality and effortless hospitality. From the moment guests arrive, they’ll step into a seamless blend of luxury hotel service and the privacy of a bespoke apartment – an experience unlike any other.”

CREDITS

Photography: © Michael Koenigshofer

[A BY ADINA](#)

[AUSTRIA](#)

[BWM DESIGNERS & ARCHITECTS](#)

[NEW HOTEL](#)

[NEW OPENING](#)

[TFE HOTELS](#)

[VIENNA](#)

RELATED POSTS

31 March 2025

[First Look:
The Standard,
Brussels](#)

9 September 2024

[Largest
Hampton by
Hilton in
mainland
Europe opens
in Vienna](#)

8 April 2024

[The Hoxton
debuts
Austrian Mid-
Century-
inspired
designs in
Vienna](#)